

SOUMENDU GHOSH

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DOB: 16/09/1996

Parambua, Chenchua, Dhaniakhali, Hooghly, 712402



EXPERIENCE:

July 2019 – September 2020

Field Officer • UPL Ltd. (Tarakeswar, Hooghly)

October 2020 – June 2022

Market Development Officer • FMC India Pvt. Ltd. (Hooghly)

June 2023 – December 2024

Junior Sales executive • Liebig's agro chem Pvt. Ltd.

May 2025 – present

Marketing Associate • Parijat Industries

PROFESSIONAL SUMMARY:

- Closely worked with the farmers on field & gave them demo of the products and helped them understand the value & efficiency of the products with a strong presentation skill.
- Worked with the retailers & distributor helped them selling the products by working a liaison between the retailers & end customers.
- Proven understanding of techniques for generating leads, expanding product offerings, upselling services, and providing unparalleled customer support.

EDUCATION:

Higher Secondary: W.B.C.H.S.E (2014): 59.2 %

Diploma in Finance & Agri Business Management: Tagore School of Rural Development & Agriculture Management, University of Kalyani (2017 - 2019): CGPA 7.25

Bachelor of Business Administration: GLA University, Mathura, UP (2022 - Present)

TECHNICAL SKILLS:

Microsoft Office, Advance Excel, Tally ERP 9

LANGUAGES:

English (Working Proficiency)

Hindi (Working Proficiency)

Bengali (Native or Bilingual)

HOBBIES:

Traveling, listening to music, Reading Story Books

DECLARATION:

I do here by declare that the above-mentioned statements are true and correct to the best of my knowledge and belief.

Place: Tarakeswar

Signature: