

Rajiv V. Ghadge

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PROFESSIONAL SUMMARY

- Total 15 + years of significant experience in Frontline sales in the Media industry.

Objective:

Seeking challenging & growth-oriented avenues in the media industry, looking to combine skills and expertise within a position that welcomes motivation while simultaneously offering a supportive environment. To obtain a responsible position so as to contribute towards the organization's growth along with personal growth through persistent improvement in performance to provide win-win situation for both.

PROFESSIONAL EXPERIENCE:

Currently working with

Navabharat group of publication as (on commission basis)

Express publication Madurai ltd (1st Aug 2016 – to - 31st July 2020)

Designation: - Assistant Manager – Sales & Marketing

Products: - Print, Digital & Events

Key Responsibilities:-Concept selling, Team Management.

Reporting to Team leader

Handling Categories:-Government, Education, PSU, Stationery, Households, Healthcare, Municipal corporations & NBFC

History

1) Pudhari Publications (2011 - 2016)

Handling categories: - the all departments of state & central governments

2) Ankit Advertising (2009 - 2011)

Key Responsibilities: - innovations & supplements plans with senior and team members for all The English daily's to approach new clients.

3) Ad mind advertising -Thane (2007 - 2009)

Key Responsibilities: - Advertisement space selling

Handling category's:- Real estate, furniture, jewelers, retails & education

4) Cox & Kings Visa & Forex Department

PROFESSIONAL STRENGTHS:

- Good interpersonal & analytical skills.
- Ability to shoulder multiple responsibilities.
- Positive attitude.
- Adaptability and flexibility of approach.

PROFESSIONAL ACHIEVEMENTS:

- Successfully launched various on ground promotional activities.
- Successfully carried out the multiple responsibilities entrusted by the senior management.
- Effective team player with effective communication.
- Consistent Performer.
- Provided clients with highest level of customer service that resulted in growth of business.

EDUCATION:

- Bachelor Degree, Maharashtra
- Higher Secondary: - Maharashtra night high school (Mumbai)

COMPUTER SKILLS

MS Word, Excel & PowerPoint,

PERSONAL DETAILS

Date of Birth: 02/12/1980

Languages known:- Hindi, Marathi and English.

