

PRASHANT BANSODE

MARKETING EXECUTIVE



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ABOUT ME

Marketing Executive with 3 years of experience specializing in sales-driven strategies, client acquisition, and brand promotion. Skilled at generating leads, converting prospects into loyal customers, and executing campaigns that directly boost revenue. Strong in building client relationships and aligning marketing efforts with sales targets to deliver consistent business growth.

EDUCATION

2014 - 2015

Samrat Ashok High-School

Secondary School Certificate Examination

Completed SSC (Secondary School Certificate) from Samrat Ashok High School in 2014-15, with a strong academic foundation and active participation in school activities.

2019 - 2021

ITI - MMTM (Mechanic Machine Tool Maintenance)

Government Industrial Training Institute, Mumbai-11, Maharashtra 400011

- Gained hands-on knowledge of machine maintenance, mechanical tools, and workshop safety. Developed strong technical and problem-solving skills through practical training.

EXPERIENCE

2023 - NOW

Green Field Material
Handling Pvt. Ltd.

Marketing Executive

- Developed and executed marketing campaigns to promote products and increase brand awareness.
- Focused on sales-driven strategies that boosted client acquisition and revenue growth.

SKILLS

- CRM
- Digital Marketing
- Communication
- Negotiation
- Brand Promotion
- Teamwork
- Problem Solving
- Sales Strategy

KEY ACHIEVEMENTS

- Boosted sales revenue by 10% in FY 2023-24
- Acquired 100+ new clients through targeted campaigns
- Consistently achieved monthly sales targets for 12 months
- Improved lead conversion rate by 70% with optimized strategies