### Resume

Mahesh

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## **Objective:**

Seeking an Area Manager position with a vibrant company utilizing over 8 years sales experience to contribute to the sales bottom line and improve company revenues. Relevant strengths include:

- Highly effective communication skills
- Demonstrated persuasive and negotiation skills
- Strong organizational skills ensure consistent achievement of sales targets

A highly motivated sales professional who is excited to learn and grow as part of your sales team.

## **Work Experience:**

Working as **Asst Manager –Sales** for **VST Tillers Tractors Ltd**, Bangalore from July-2024 Job Description:

- Developing retail sales in new product business
- Market penetration and sales promotion
- Channel development and Dealer Management
- Ensuring field enquiry to delivery flow
- Implementation of initiatives on retail finance, Field force for enquiry generation etc

Worked as **Senior Sales Engineer** for **VST Tillers Tractors Ltd**, Bangalore from April 2022 to June -2024

Job Description:

- Developing retail sales in new product business
- Handled project consisting 15 field sales executives for enquiry generation across the state
- Market penetration and sales promotion
- Channel development and Dealer Management

Worked as **Area Sales Manager** for **Fortune Agro Impex**, Bangalore from April 2021 to Mar 2022

Job Description:

- Handling dealer sales and Institutional sales activities
- Sales promotion

Worked as **Area Sales Manager** for Chakradhar **Chemicals Pvt Ltd (Farm Equipment Division)** Bangalore from March 2019 to Apr 2021

#### **Job Description:**

- Dealer Development and Appointment
- Handling territory sales activities
- Sales promotion
- Arranging demonstration

Worked as **Sales Executive** for Kisankraft Limited Bangalore from June 2017 to Feb 2019 **Job Description:** 

- Dealer Visits
- Sales promotion
- Dealer management

Worked as **Marketing Executive** for **Sujay Irrigations Pvt Ltd**. from May 2016 to June 2017 **Job Description:** 

- Visiting client field & Surveying the field using GPS tools.
- Analyzing GPS data i, e area, terrain etc.
- Dealer management

# **Educational Qualification:**

Name of the college	Degree	Year of	Marks
		Passing	attained
College of Agriculture	B.Tech	2016	8.18/10
GKVK Bangalore	(Agricultural		
	<b>Engineering</b> )		

# **Computer Skills:**

• Microsoft Word, Excel, Access, PowerPoint Etc.

### **Personal Information:**

✓ Date of Birth.
✓ Nationality.
✓ Religion.
∴ Hindu.

✓ Language Proficiency. : English, Hindi, Kannada, Tulu.

I do hereby declare that the above-furnished information is true to the best of my knowledge and belief.

Malesh

Date-14/07/2024

Place:Bangalore. (Mahesh)