

Biswaranjan Patro

E-mail: biswaranjanpatro4464@gmail.com, Cell-+91 99374 02133

CAREER OBJECTIVE

To be a renowned person in the corporate world leveraging corporate communication experience for reaching the peak of excellence in the field of marketing.

ACADEMIC QUALIFICATION

- ❏ Completed **PGPIB** from Asian School of Business Management, Bhubaneswar, with specialization in **Marketing & Finance** in the year 2009.
- ❏ Passed **Graduation** from Utkal University, Bhubaneswar with **Accounting with honors** in the year 2006.

WORK EXPERIENCE

- ❏ Working with Cold chain solution, Bhubaneswar as a Project Manager from December 2021 to the present date.

Key Responsibilities:

- ✓ Implementing competent strategies for business with a view to penetrating new horizons and expanding existing ones for meeting pre-determined business objectives and targets.
 - ✓ Managing marketing & sales operations to achieve business growth.
 - ✓ Training leading & monitoring the performance of team members to ensure efficiency in process operations and meeting of individual & group targets.
- ❏ Worked with Pharos Solution, Bhubaneswar, in charge of the Hydroponics & Vertical Garden project from June 2019 to November 2021.

Key Responsibilities:

- ✓ Managing marketing & sales operations to achieve business growth.
- ✓ Training leading & monitoring the performance of team members to ensure efficiency in process operations and meeting of individual & group targets.

- ❏ Self-employed, Dutch Rose cultivation under a protected poly house from April 2012 to May 2019.

Key Responsibilities:

- ✓ Total management of the firm like caring of plants, fertilizer management, using Bioproducts, managing manpower, and sales of flowers.

- ❏ Worked with **Parle Agro Ltd**, As a Growth Officer from Nov 2011 to Feb. 2012.

Key Responsibilities:

- ✓ Exploring potential business avenues & managing marketing & sales operations to achieve increased business growth & initiating market development efforts.
- ✓ Implementing Marketing Plans with a focus on planning for various promotional activities.
- ✓ Training leading & monitoring the performance of team members to ensure efficiency in process operations and meeting of individual & group targets.

- ❏ Worked with **Godfrey Phillips** India's second-largest player in the Indian cigarette industry. As a Trainee Sales Manager from May 2009 to Oct 2011.

Key Responsibilities:

- ✓ Looking after the Primary & Secondary of different SKUs and Implementing Marketing Plans, focusing on planning for various promotional activities.
- ✓ Sales & Distribution of Various SKUs.
- ✓ Taking care of Merchandising of different Brands.

SPECIAL ASSIGNMENT

- ❏ Undergone training at The ICICI Bank Retail Asset Product Division (RAPG) in the Credit Card division for 8 Weeks as a part of the summer internship program.

Key Responsibilities:

- ✓ To draw the attention of the customers to *ICICI Bank Credit cards* through a successful market survey.
- ✓ To find out the satisfaction of the business associates at ICICI Bank.
- ✓ To bring awareness to the usage of credit cards amongst users.

COMPUTER LITERACY

❏ DIT, NIIT, BHUBANESWAR.

PERSONAL INFORMATION

Hobbies: Listening to music, Socialization, Gardening.

Interest: Meeting new people and making friends.

Strengths: Does not give up, Go get attitude.

Personal Profile:

Communication Address

QTR No- 3R 7

Raj Bhavan colony

Unit-08, Bhubaneswar

Ph- +91-9937402133

Father's Name: Kalidas patro

Date of birth: 2nd July 1986

Gender: Male

Marital status: Married

Nationality: Indian

Languages known: English(s/r/w), Hindi(s/r/w), Oriya(s/r/w)

Declaration

I do hereby declare that all the above statements given are true, correct, and complete to the best of my knowledge and belief.

Place: Bhubaneswar

Date:

Signature of the Candidate