



✉ arshit1995@gmail.com

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📍 128/18 H-1 Block  
Kidwai Nagar  
Kanpur

### TECHNICAL SKILLS

Basic M S Excel



M S PowerPoint



M S Word



### INTERESTS

Traveling

Bike Riding

Internet surfing

### PERSONAL STRENGTHS

Quick learner

Positive attitude

Taking Challenges.

Punctual

Loyal towards My work

### INDUSTRIAL EXPOSURE

Mahindra Plant Visit

Katraj Milk Plant

Mapro

## ARSHIT SRIVASTAVA

Business Development Executive



### CAREER OBJECTIVE

I Would like to seek a challenging position in an esteemed organisation, so as to prove my skills in my discipline.



### EDUCATION

#### Riim-Arihant Group Of Institute( Pune University)

MBA

8.1

2019

#### CSJM University

B.Sc

52

2017

#### Dr Virendra Swarup 21st Century School

12th

2014

#### Mother Teresa Mission Higher Secondary School

10th

2012



### EXPERIENCE

#### Kelzai Secrets Pvt Ltd

Business Development Executive

5/01/2019 - 30/06/19

1-Generate New Channel Partners for the Company

2-Plan the Promotional Activities for the Company.

3- Give Training to the Staff .

4- Retake Order from Existing Client

5-Make a fresh meeting to New Clients and Convert them for sale.

6-Meeting With the Premium Client to make a Sale in like Hilton,Hyatt,The leela,The Taj, Radison blu etc.

7-Generate the new leads for the company.

8-Channel Sales.

#### Smart School Education Pvt Ltd

Business Development Executive

15/07/2019 - Current

1-Make a appointment with clients to make sale.

2- Generate leads for the company.

3- Cold Calling

4- Give Training to the clients for the app.

5- Meeting with the customer for the E-learning app selling.

IIM-Indore  
Safe xpress

## **Ceasefire Industries Pvt Ltd**

Assistant Manager-BD

1/10/2019 - Present

1-Selling of Firefighting and Security Products.

2-Establish and develop and maintain the business relationship with the perspective customer in the assigned territory to generate new Business for the organisation

3-Lead generation and pro-active follow ups.



## **PROJECTS**

### **A Study On Promotional and Advertising Strategy at Pune Central**

3 month

1- Cold Calling to the Client to aware them about the offer.

2- Promotional Activities.

3- Catchment Analysis.

4- Competitive Analysis

5- Tie Up in the MNC's for the FPC Cards.

6- Event Management.

7- Customer Feedback in the outlet.



## **PERSONAL PROFILE**

Date of Birth : 27/10/1997

Marital Status : Single

Nationality : INDIAN

Known Languages : English, Hindi



## **DECLARATION**

I Solemnly declare that all the above information is true to the best of my knowledge and belief.