

ABHINAV GIRI

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PROFESSIONAL SUMMARY

Results-driven Agriculture Professional with extensive field experience in sales coordination, market expansion, and field research across Uttar Pradesh. Proven track record in developing targeted sales strategies, managing regional supply chain inventory, and learning strategic relationships with farmers and FPO Agri Clinics. Seeking to leverage robust practical expertise in agricultural science to drive organizational growth and innovative practices.

CORE COMPETENCIES & KEY SKILLS

- Through understanding of fundamental principles of Agriculture Science and practical field application
- Highly organized thought process with an innovative problem-solving attitude
- Strategic market development & seed product positioning
- Good command over spoken and written English and Hindi

PROFESSIONAL EXPERIENCE

- Sales Coordinator – Uttar Pradesh | Krishi Tantra** 04/2025 – Present
- Coordinated directly with FPO Agri Clinics and Apri Shops to facilitate organized soil testing discussions and technological adoption among local farmers.
- Area Sales Manager | Krishi Tantra** 08/2022 – 08/2023
- Developed robust sales strategies to significantly enhance market presence and penetration for premium seed products.
 - Engaged in direct coordination with farmers to analyze crop needs, tailored product recommendations, and regional preferences.
 - Managed distributor and regional inventory levels to ensure continuous product availability across key regional markets.
- Field Assistant – East Uttar Pradesh | Patanjali Bio Institute | Varanasi** 02/2019 – 09/2020
- Assisted scientific teams in conducting comprehensive field research dedicated to hereditary product development.
 - Collaborated with research scientists to systematically collect, categorize, and analyze regional plant samples.
- Area Sales Manager | Savannah Seeds | Mirzapur** 07/2017 – 08/2018
- Managed sales expansion and farmer outreach initiatives to increase brand adoption in the Mirzapur region.
- Area Sales Manager | Long Ping India Seeds | Ayodhya** 07/2016 – 05/2017
- Formulated targeted promotional activities and sales strategies to boost hybrid seed demand.
 - Maintained inventory stability across regional dealer networks to maximize sales coverage.
- Area Sales Manager | JK Seeds | Ayodhya** 05/2015 – 07/2015
- Executed field sales campaigns, established dealer networks, and offered technical guidance on crop management to farmers.

EDUCATION & CREDENTIALS

- Master of Science (M.Sc.) in Agriculture – RMLU** 09/2013 – 03/2013
- Bachelor of Science (B.Sc.) in Agriculture – Dr. Ram Manohar Lohia Avadh University / Faizabad, UP** 01/2013
- Marks / Percentage: 77.2%
- Intermediate (Class XII) – UP Board** 01.2007
- Marks / Percentage: 63.4%

- High School (Class X) – UP Board** 01/2005
- Marks / Percentage: 61.6%

LANGUAGES

- Hindi: Native / Fluent
- English: Professional Working Proficiency

LANGUAGES

-  Hindi (Native)
-  English (Fluent)